



INTERIOR DESIGN CLIENT QUESTIONARE

INITIAL CONSULTATION

GENERAL INFORMATION

Name

Phone Address

Phone Number

Email

PROJECT INFORMATION

Type of home (bungalow, townhouse, apartment, single-family)

Do you rent or own?

Do you have an existing floor plan?

Do you have inspiration images (Pinterest board link, Google images, Houzz images, screenshots)?

Project timeframe (start/end date)

Project budget

STYLE & PREFERENCES

What design style(s) do you like (contemporary, modern, traditional, beachy, Scandinavian/minimalist)?

What design style(s) do you absolutely dislike?

What colors do you like?

What colors do you dislike?

What patterns, if any, do you like (zigzags, polka dots, damask, geometric, stripes)?

What patterns, if any, do you dislike?

What type of flooring do you prefer (hardwood, tile, laminate, carpet)?

What type of artwork (if any) do you like?

What do you currently like about the space?

What do you currently dislike about the space?

What would you/your family normally do in this space (entertain guests, cook, do homework, eat)?

How do you want the space to “feel” (warm, cozy, glamorous, luxurious, bright, airy, moody)?

Do you/your family have any special needs?

What are some of your hobbies/passions (traveling, reading, cooking, painting)?

Additional Notes